



## **COURSE SYLLABUS**

### **General information**

Course title:	<b>Business Finance</b>
ISVU course code:	225661
Course instructor:	Nikolina Smajla, Ph. D., professor
Course assistant:	-
Study programme and specialization in which the course is taught:	Bachelor study of Hospitality Management
ECTS credits:	5.0
Semester of the course execution:	VI
Exam prerequisites:	-
Course objectives:	The aim of the course is to acquaint students with concepts from the field of corporate finance that are necessary for understanding the financial operations of a company, for the correct interpretation of the state and tendencies in business operations expressed in financial statements. The goal is to acquaint students with financial statement analysis techniques in order to get to know the company's operations.

### **Course structure**

<b>Teaching mode</b>	<b>Number of contact hours per semester:</b>	<b>Student's requirements per teaching mode</b>
Lectures:	30	attendance 80%
Exercises (auditory, linguistics):	30	attendance 80%
Exercises (laboratory, practical):		
Field work:		
Other:		
<b>TOTAL:</b>	<b>60</b>	

### **Monitoring of students' work and knowledge evaluation during the course**

<b>OUTCOMES</b>		<b>Preliminary written exam 1</b>	<b>Preliminary written exam 2</b>	<b>Practical work</b>	<b>Total</b>	<b>Pass</b>	<b>Time frame for the recognition of the outcome</b>
Outcome 1	To define basic terms in the field of finance and business finance	30			30	15	Until the end of the academic year
Outcome 2	To recognize own, other's and long-term and short-term sources of financing		20		20	10	Until the end of the academic year
Outcome 3	To differentiate the basic principles of company financing		20		20	10	Until the end of the academic year
Outcome 4	Conduct a financial analysis of the company using indicators and information from the financial			30	30	15	Until the end of the academic year



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	statements of the entrepreneur						
Total % grade points		30	40	30	100	50	
Share in ECTS		1,5	2	1,5			

### Knowledge evaluation on exams

Exam prerequisites					
OUTCOMES		Written exam	Oral exam	Total	Pass
Outcome 1	To define basic terms in the field of finance and business finance	30		30	15
Outcome 2	To recognize own, other's and long-term and short-term sources of financing	20		20	10
Outcome 3	To differentiate the basic principles of company financing	20		20	10
Outcome 4	Conduct a financial analysis of the company using indicators and information from the financial statements of the entrepreneur		30	30	15
Total % of grade points		70	20	100	50
Share in ECTS		3,5	1,5	5	

### Review of units per week with associated learning outcomes

Week	Lecture course content and learning outcomes:	Outcome	Exercises course content and learning outcomes:	Outcome
1.	Basic terms of finance and business finance.	L01	Introductory exercises - students' obligations, preparation of practical work	L01
2.	Financial goals of the company. Types of business financing. Basics of company financing.	L01	Business finance.	L01
3.	Time dependence of the value of money: Future value of money. Present value of money	L01	Financial goals of the company. Types of business financing. Basics of company financing.	L01
4.	Types of company financing. Financial decisions.	L01	Time dependence of the value of money: Future value of money.	L01
5.	Financial planning.	L01	Time dependence of the value of money: Present value of money.	L01
6.	Own sources of financing.	L02	Preliminary written exam 1	L01
7.	Others sources of financing - loan repayment models.	L02	Own sources of financing.	L02
8.	Long term sources of financing.	L02	Others sources of financing - loan repayment models.	L02
9.	Long term sources of financing.	L02	Long term sources of financing.	L02
10.	Short term sources of financing.	L02	Short term sources of financing.	L02
11.	Short term sources of financing.	L02	Principles of business financing	L03
12.	Principles of business financing	L03	Principles of business financing	L03
13.	Principles of business financing	L03	Preliminary written exam 2	L02, L03
14.	Financial analysis of company operations through financial indicators	L04	Financial analysis of company operations through financial indicators	L04



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15.	Financial analysis of company operations through financial indicators	L04	Financial analysis of company operations through financial indicator	L04
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### **References (compulsory / additional)**

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| 1. Žager, K. et al.: Analysis of Financial Statement, University of Zagreb, Faculty of Economic and Business, Zagreb, 2021 |
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